



Press Release

Emaar launches ‘Address Al Marjan Island’ hotel and residences in a scenic resort-style development by the Arabian Sea in Ras Al Khaimah

- *With panoramic views of the Arabian Sea, the hotel and residences is part of over 2 million square feet mixed-use developments by Emaar in Al Marjan Island*
- *In the first phase, premium lifestyle Address Al Marjan Island hotel will feature 249 rooms; Address Residences Al Marjan Island will include 234 luxury apartments*

Ras Al Khaimah, UAE; April 18, 2018: Mohamed Alabbar, Chairman of Emaar Properties, today announced the launch of the company’s first hotel and residences project in Ras Al Khaimah, at the Arabian Hospitality Investment Conference 2018.

Located in the Views island of Al Marjan Island, a four-island mega-development, **Address Al Marjan Island** hotel and residences will be managed by Emaar Hospitality Group’s premium lifestyle brand, Address Hotels + Resorts. This marks the first expansion of the Address brand to Ras Al Khaimah, and the first development venture by Emaar Development (DFM: EMAARDEV) in the emirate.

Address Al Marjan Island will be a resort-style development that draws on its exceptional natural location, directly by the Arabian Sea. The hotel will have 249 rooms, including suites, while **Address Residences Al Marjan Island** will comprise 234 high-end apartments. As part of Views, the largest of the four islands that make up Al Marjan Island, residents will be in close proximity to the urban core of the master-planned community as well as the town centre. With direct access to over 600 metres of beachfront, residents and guests will have uninterrupted views of the sea in addition to a range of lifestyle amenities.

Sheikh Khalid bin Saud Al Qasimi, Chairman, Al Marjan Island, said: “We are honoured to welcome Emaar and its prestigious Address hotel brand to Al Marjan Island, which will further strengthen the appeal of our master-planned development as a preferred hub for visitors and investors from around the world. Emaar’s proven strengths in mixed-use developments will add significant value to Al Marjan Island with the Address hotel to contribute to our emirate’s tourism sector.”

Mohamed Alabbar said: “With its positive economic growth and focus on strengthening the tourism and investment landscape, Ras Al Khaimah has recorded robust growth in visitor arrivals and in attracting inward investments. The vision of His Highness Sheikh Saud bin Saqr Al Qasimi, UAE Supreme Council Member and Ruler of Ras Al Khaimah, to transform the emirate is underlined by mega-developments such as Al Marjan Island, which offers an ideal destination for us to showcase our competencies in hospitality, residential, retail and leisure developments.”

The announcement of Address Al Marjan Island follows a MoU signed by Emaar in December last year to develop 2 million sq ft mixed-use projects including high-end residential, hospitality and retail components in Al Marjan Island.



Eng. Abdullah Al Abdooli, CEO, Al Marjan Island, said: “The Address hotel and residence development will be another catalyst for Ras Al Khaimah’s tourism sector, and underline Al Marjan Island as a vibrant destination offering exceptional hotel choices. The active participation of leading developers such as Emaar in Al Marjan Island highlights the tremendous potential for growth offered by the master-planned community which has already attracted international investors and hotel brands.”

Olivier Harnisch, Chief Executive Officer of Emaar Hospitality Group, said: “Address Hotels + Resorts is our homegrown success story – a brand that has redefined the hospitality sector with its philosophy of ‘where life happens’. Address hotels are set apart by their location, its service standards and the wide range of lifestyle amenities that assure a premium lifestyle for guests and residents. Address Al Marjan Island marks our expansion to the fast-growing emirate of Ras Al Khaimah, which is focused on strengthening tourism and leisure developments to welcome visitors from around the world.”

Address Al Marjan Island will feature several unique restaurant concepts including The Restaurant at Address for all-day dining, meeting and banquet space, a business lounge, a modern fitness centre, spa, pool and other wellness amenities. More details on the hotel will be announced in due course. Residents of the branded residences can access the hotel amenities.

Emaar Hospitality Group had most recently announced its expansion to Sharjah with a management agreement to operate three hotels in Aljada, a 24 million square foot integrated lifestyle destination, and a new leisure and entertainment hub for Sharjah, developed by ARADA. The three hotels will be under Emaar Hospitality Group’s premium lifestyle Address Hotels + Resorts, upscale lifestyle Vida Hotels and Resorts, and the contemporary midscale Rove Hotels.

Globally, Emaar Hospitality Group has a portfolio of over 35 upcoming properties. It has 12 operational hotels and three serviced residences in Dubai including five Address hotels – Address Boulevard, Address Dubai Mall, Address Dubai Marina, Address Montgomerie and Palace Downtown. In addition to an upcoming resort in Fujairah, internationally, Address Hotels + Resorts will operate hotel projects in Saudi Arabia, Bahrain, Egypt, Turkey and The Maldives.

Al Marjan Island has a development value of over \$1.8 billion with 1,500 operational hotel keys and more than 2,000 residential units. Al Marjan Island is a cluster of four coral-shaped islands that is set to be a tourism and leisure hub. Framed against the Yanas and Jais Mountains, and with its exotic all-round waterfront location, the development is aimed to drive the growth of the tourism, hospitality and retail sectors.

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Note to Editors

About Emaar Hospitality Group:

Emaar Hospitality Group LLC is a wholly-owned subsidiary of Emaar Properties PJSC, the Dubai-based global property developer, and manages Emaar’s hospitality and leisure projects globally.

Defining its competency in managing mixed-use property developments, Emaar Hospitality Group owns and manages a diversified portfolio of assets including hotels, serviced residences, golf clubs, polo club, marina and lifestyle dining restaurants.

Emaar Hospitality Group has defined its credentials in the hotel industry with the launch of three brands, each with a distinct niche – Address Hotels + Resorts, Vida Hotels and Resorts and Rove Hotels.



Address Hotels + Resorts has brought a fresh identity to the global hospitality and service sector by setting new benchmarks with its gracious hospitality and exceptional service standards. Address offers a more personal and engaging experience to guests in a premium lifestyle environment, enriching the lives of its guests with luxury, style and elegance. Address Hotels + Resorts is set to operate hotels and serviced residences in Saudi Arabia, Egypt, Turkey, Bahrain, Maldives and other key markets in the region as well as in Dubai.

An upscale lifestyle hotel and residences brand, Vida Hotels and Resorts is for the new generation of business executives, entrepreneurs and leisure travellers. Positioned as a lively and vibrant hub where inspiring minds can create, connect and come alive, Vida hotels are a stimulating environment where style meets convenience and interactivity. Vida Hotels and Resorts has two properties in Dubai and is set to operate hotels and serviced residences in Abu Dhabi, Bahrain, Saudi Arabia and Egypt, and other key markets in the region as well as in Dubai.

A contemporary midscale hotel brand that reflects the pulse of Dubai, Rove Hotels is a joint venture between Emaar Properties and Meraas Holding. Designed for the new generation traveller and highly mobile socially connected global nomads who recognise value, stays connected through technology and gravitate towards culturally-inspired surroundings, Rove Hotels are reliable, modern, fuss-free and super-efficient. Rove Hotels has five properties in well-connected locations across Dubai and is set to operate further properties in the city. The leisure assets of Emaar Hospitality Group include Arabian Ranches Golf Club, Dubai Polo & Equestrian Club and Dubai Marina Yacht Club. www.emaar.com

About Al Marjan Island:

Al Marjan Island, a world-class luxury resort destination, complements the focus of the Ras Al Khaimah government to establish the emirate as one of the fast-growing business and leisure hubs in the region.

At Al Marjan Island, international investors can purchase land plots with development rights. The infrastructure for the land is already developed under a plug-and-play model. Most of the plots are designated for residential units, boutique hotels, resort hotels, community facilities and retail.

Only 15 minutes from the Ras Al Khaimah International Airport and 45 minutes from the Dubai International Airport, Al Marjan Island comprises four islands – Breeze, Treasure, Dream and View. The entire development is served by a well-integrated road network that connects to all key cities of the UAE,

With 7.8 kilometres of pristine beaches, 23 kilometres of waterfront, 6,500 planned residential units, 8,000 planned hotel rooms, 400-room wellness retreats and 600 holiday villas, Al Marjan Island has an evolved hospitality sector already with Breeze Island being home to Rixos, Double Tree by Hilton and Bab Al Bahr – exceptional hotels -that offer the perfect harmony of luxury and nature.

Al Marjan Island was in international spotlight after it won the GUINNESS WORLD RECORDS for the ‘Largest aerial firework shell’ that marked the New Year’s Eve celebration which welcomed hundreds of thousands of guests.

For more information: <http://almarjanisland.com>

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